

Message Text

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ACTION SP-02

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P 171635Z JAN 78

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC PRIORITY 5645

UNCLAS SECTION 1 OF 2 BRASILIA 0393

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TAGS: ECON, IN, ID, PK, RP, KS, BG, GR, BL, GT, TZ, ET, CM, EAID

SUBJECT: ASSESSMENT OF EFFECTIVENESS OF ECONOMIC ASSISTANCE; BRAZIL;
SOME EFFECTIVE PROJECTS; PART I

REF: A) BRASILIA 380, B) BRASILIA 0022,
C) 77 STATE 306064

1. THIS IS THE SECOND IN A SERIES OF MESSAGES ON THE
ASSESSMENT OF US ECONOMIC ASSISTANCE TO BRAZIL. THIS
TELEGRAM CARRIES PART OF THE QUOTE EFFECTIVE ENDQUOTE
PROJECTS MENTIONED IN REF A. THE PROJECT LISTINGS DO
NOT FOLLOW ANY RANK ORDER OF PRIORITY IN THE SUCCESS
SCALE.

2. TWO PROJECTS FOLLOW:

A. MALARIA ERADICATION-LOANS 512-L-021/072:

THE PURPOSE OF THESE TWO LOANS, IN THE AMOUNT OF
\$6.3 MILLION AND \$10.3 MILLION RESPECTIVELY, WAS TO
SUPPORT BRAZIL'S GOAL OF EVENTUAL NATIONWIDE ERADICATION
OF MALARIA. U.S. ASSISTANCE PROVIDED COMMODITIES AND
TECHNICAL ASSISTANCE TO THE MINISTRY OF HEALTH.
ADDITIONAL INFORMATION IS AVAILABLE IN AID SERIES
AIRGRAM BRASILIA TOAID A-24, FEBRUARY 21, 1975 AND PROJECT
APPRAISAL REPORT NUMBER 74-5, DATED JANUARY 14, 1974.

I. REACHING THE POOR: ALTHOUGH AVAILABLE PROJECT
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INFORMATION DOES NOT MENTION THE POOR AS SUCH, PROJECT
ACTIVITIES WERE CARRIED OUT PREDOMINATELY IN RURAL
AREAS, INCLUDING ALL THE STATES OF NORTHEAST BRAZIL.
INFORMATION FROM 1972 SHOWS THAT A POPULATION OF 18.2
MILLION LIVED IN AREAS WHERE AN ADVANCED STAGE OF
MALARIA ERADICATION HAD BEEN ACHIEVED (INCIDENCE
RATE - 0.1 PER 1000 POPULATION TESTED), 13.9 MILLION

LIVED IN AREAS WHERE ERADICATION CAMPAIGNS BROUGHT THE INCIDENCE RATE DOWN TO 1.7 CASES PER 1000, AND 8.4 MILLION LIVED IN AREAS (PRINCIPALLY THE AMAZON) WHERE LONG-TERM CAMPAIGNS WERE BEING CARRIED OUT AND THE INCIDENCE RATE WAS 12.7 PER 1000. THE NUMBER OF HOUSEHOLDS FROM WHICH REGULAR SPAYING COULD BE WITHDRAWN INCREASED FROM 5.5 MILLION IN 1968 TO 18.8 MILLION IN 1974.

II. SUCCESSFUL INSTITUTION BUILDING: THE STRUCTURE OF THE MALARIA ERADICATION CAMPAIGN HAS UNDERGONE SEVERAL REORGANIZATIONS SINCE ITS FOUNDING IN 1959. IN THE LAST REORGANIZATION IN OCTOBER 1969, THE MALARIA SERVICE WAS DISBANDED AS A QUOTE SERVICIO ENDQUOTE AND INCORPORATED INTO THE MINISTRY OF HEALTH. ALTHOUGH THIS CAUSED A NUMBER OF ADMINISTRATIVE PROBLEMS FOR A TIME, THE END RESULT WAS THAT THE MALARIA CAMPAIGN DID NOT SUFFER ANY ORGANIZATIONAL LOSS OF STATUS OR STRENGTH WHEN AID ASSISTANCE TERMINATED DECEMBER 31, 1974.

III. MOBILIZING RESOURCES: NO DETAILED INFORMATION AVAILABLE. HOWEVER, THE CONTINUOUS EXPANSION OF THE ERADICATION PROGRAM AS WELL AS THE SECURING OF PAHO ADVISORY SERVICES IS INDICATIVE OF THE MINISTRY'S ABILITY IN THIS REGARD.

IV. MULTIPLIER EFFECTS: AS CAN BE SEEN FROM DATA GIVEN ABOVE, THE GOB PROGRAM WAS CONTINUOUSLY EXPANDED. UNCLASSIFIED

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V. OTHER DONOR COORDINATION: ALTHOUGH OUR RECORDS DO NOT INDICATE WHEN THE INVOLVEMENT BEGAN, PAHO HAS HAD A LONG-STANDING RELATIONSHIP WITH THE MINISTRY OF HEALTH IN THE AREA OF MALARIA ERADICATION. PAHO WAS INVOLVED IN THE 1974 EVALUATION OF ERADICATION ACTIVITIES (REPORTED IN THE PROJECT APPRAISAL REPORT OF 1/14/74), WHICH WAS CARRIED OUT AT AID INITIATIVE. THROUGH ITS RELATIONSHIPS WITH AID AND PAHO, THE MINISTRY WAS AWARE OF INTERNATIONAL DEVELOPMENTS IN ERADICATION CAMPAIGNS AND CARRIED OUT THE REORGANIZATION MENTIONED ABOVE IN CONSONANCE WITH RECOMMENDATIONS OF THE 22ND WORLD HEALTH ASSEMBLY. PAHO WILL CONTINUE TO WORK WITH THE MINISTRY UNTIL THE GOAL OF COUNTRY-WIDE MALARIA ERADICATION IS ACHIEVED.

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TO SECSTATE WASHDC PRIORITY 5646

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VI. SPECIFIC OBJECTIVES: IT WAS REPORTED IN
BRASILIA AIRGRAM TOAID A-24 OF 2/21/75, THAT THE LOAN
OBJECTIVES WERE ACHIEVED.

B. SCHOOL LUNCH PROGRAM-FOOD FOR PEACE: (ALMOST
NO RECORDS EXIST AT POST ON THIS PROJECT. IT IS
NEVERTHELESS INCLUDED HERE BECAUSE THERE IS EVIDENCE
THAT IT WAS SUCCESSFUL. IT IS PROBABLE THAT ADDITIONAL
DETAILS MAY BE AVAILABLE IN AN AID SERIES AIRGRAM,
BRASILIA TOAID A-41, DATED FEBRUARY 27, 1973).
THE SCHOOL LUNCH PROGRAM BEGAN IN 1962 AND ENDED
IN 1975. DURING THAT TIME, ALMOST 212,000 METRIC TONS
OF PL-480 TITLE II COMMODITIES VALUED AT \$67.1 MILLION
WERE CHANNLED TO ELEMENTARY SCHOOL-AGED CHILDREN
THROUGH THE NATIONAL SCHOOL FEEDING CAMPAIGN (CNAE) OF
THE MINISTRY OF EDUCATION.

I. REACHING THE POOR: PROJECT COMMODITIES WERE
DIRECTED AT SCHOOL AGE CHILDREN MAINLY IN THE PUBLIC
SCHOOL SYSTEM. AS MIDDLE AND UPPER CLASS CHILDREN MORE
OFTEN ATTEND PRIVATE SCHOOLS, WE ASSUME THAT LOWER
ECONOMIC GROUP CHILDREN WERE THE BENEFICIARIES OF THIS
PROJECT. NO TOTAL FIGURES OF THE NUMBER OF
CHILDREN REACHED ARE AVAILABLE BUT IT WAS REPORTED IN
1973 THAT TRANSFER AUTHORIZATION 0680 (75.625 METRIC
TONS-\$24,548) PROVIDED SUPPLEMENTAL FOOD TO ABOUT
5.5 MILLION PRIMARY SCHOOL STUDENTS OF THE APPROXIMATELY
11 MILLION ATTENDED BY THE CNAE PROGRAM.

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II. INSTITUTION BUILDING: USAID PARTICIPATION
IN THE TOTAL CNAE PROGRAM STEADILY DECREASED FROM 90
PERCENT IN 1962 TO 31 PERCENT IN 1971 TO ABOUT 8 PERCENT
IN THE FINAL YEAR. CNAE OPERATIONS CONTINUOUSLY EXPANDED
BOTH AS TO ADMINISTRATION OF THE PROGRAM AND FOOD INPUTS,
AS WELL AS TO GEOGRAPHIC DISTRIBUTIONS, AND AT PRESENT IT
IS VIRTUALLY A 100 PERCENT BRAZILIAN OPERATION. A SMALL

AMOUNT OF WORLD FOOD PROGRAM COMMODITIES ARE BEING USED
IN THE AMAZON SCHOOL LUNCH PROJECT WHICH BEGAN IN 1976.

III. MOBILIZING RESOURCES: AS CAN BE SEEN FROM
THE FOREGOING, THE MOBILIZATION OF NATIONAL RESOURCES
IS IMPRESSIVE.

IV. MULTIPLIER EFFECTS: THE EXPANSION OF CNAE
EFFORTS DESCRIBED ABOVE TESTIFY TO THIS POINT.

V. DONOR COORDINATION: WE HAVE NO INFORMATION
ON THIS POINT BUT THE OBVIOUS DIVISION OF LABOR
BETWEEN USAID, US VOLAGS AND WFP INDICATES THAT THERE
WAS EFFECTIVE COORDINATION.

VI. SPECIFIC OBJECTIVES AND RESULTS: NO
INFORMATION AVAILABLE BEYOND THAT GIVEN ABOVE.
JOHNSON

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